

THE INSTITUTE OF COMMERCIAL MANAGEMENT

SUBJECT SYLLABUS



**Environmental Management
in the
Hospitality Industry**

Concept:

- Concepts
- Feasibility
- Design

Planning:

- Development Strategy
- Project Finance
- Legal Agreements & Contracts

Construction:

- The Design Team
- Building Costs
- Managing Construction

Operations:

- Operational Planning & Relationships
- Planning Accommodation
- Service Provision

Asset Management:

- Asset Management
- Product Development & Brand Management
- International & Cultural Issues

Reading List**Main Text:**

Developing Hospitality Properties & Facilities (2nd edition) – Josef Ransley & Hadyn Ingram (Elsevier)

