

THE INSTITUTE OF COMMERCIAL MANAGEMENT

SUBJECT SYLLABUS



Characteristics of world destinations

Introduction to the Geography of Tourism:

- Leisure, Recreation & Tourism
- Geography & Tourism
- Forms of Tourism

The Geography of Demand for Tourism:

- Leisure, Recreation & Tourism - A Basic Human Right?
- The Demand for Tourism - Concepts & Definitions
- Effective Demand
- Suppressed Demand

The Geography of Resources for Tourism:

- Introduction
- Resources for Tourism
- Tourism Resources at the World Scale
- Tourism Resources at the National Scale
- Tourism Resources at the Local Scale

Climate & Tourism:

- Introduction
- The World Climate Scene
- Climate Elements & Tourism
- World Climate
- World Climate Zones

The Geography of Transport for Travel & Tourism:

- Introduction
- Principles of Interaction
- The Elements of Transport
- Transport Costs & Pricing
- Transport Modes, Routes & Networks
- Air Transport
- Surface Transport

Introduction to the Geography of Europe:

- Introduction
- Physical Features
- Cultural Features
- Tourism Demand
- Supply of Tourism
- The Organisation of Tourism in Europe

Introduction to the Geography of Britain:

- Introduction
- The Physical Setting of Tourism
- Change in Postwar British Society
- Demand for Tourism in British Form
- British Resident's Demand for Tourism
- The Supply of Tourism in Britain

The Tourism Geography of England & the Channel Islands:

- The South
- The South-West
- East Anglia
- The Midlands
- The North
- The Offshore Islands

The Tourism Geography of Scotland, Wales & The Isle of Man:

Scotland
Wales

The Tourism Geography of Ireland:

An Introduction
The Republic of Ireland
Northern Ireland

Scandinavia:

Introduction
Denmark
Norway
Sweden
Finland
Iceland

The Benelux Countries:

Introduction
The Netherlands
Belgium
Luxembourg

Central Europe:

Introduction
Austria
Switzerland
Germany

France:

Introduction
The Demand for Tourism in France
The Supply of Tourism in France
Tourism Organisation in France
Tourist Regions in France

Spain & Portugal:

Introduction
Spain
Gibraltar
Portugal

Italy:

Introduction
The Organisation & Supply of Tourism
Tourism Demand
Tourism Attractions & Resources

Malta, Greece & Cyprus:

Introduction
Malta
Greece
Cyprus

Eastern Europe & The CIS:

- Introduction
- Tourism Resources of Eastern Europe
- The Czech Republic
- Slovakia (The Slovak Republic)
- Hungary
- Poland
- The Baltic States
- The Balkan Countries
- The Republics of the Former Yugoslavia
- Albania
- The Commonwealth of Independent States (CIS)

The Middle East:

- Introduction
- Egypt
- Israel
- Jordan
- Syria
- Lebanon
- Turkey
- The Arabian Peninsula
- Iran & Iraq

Africa & The Islands of the Indian Ocean:

- Introduction
- North Africa
- East Africa
- Southern Africa
- The Islands of the Western Indian Ocean
- West Africa
- Central Africa
- The Atlantic Islands

South Asia:

- Introduction
- India
- Pakistan
- Bangladesh
- Afghanistan
- The Maldives
- Sri Lanka
- Nepal
- Bhutan

East Asia:

- Introduction
- South- east Asia
- The Far East

North America:

- Introduction
- The United States
- The Demand for Tourism
- The Supply of Resources
- Transport
- Accommodation
- The Regional Setting for Tourism
- Canada
- Tourism Resources
- Transport
- The Regional Setting for Tourism
- Greenland (Kalaallit Nunaat)

Latin America & The Caribbean:

- Introduction
- The Caribbean Islands
- Mexico
- Central America
- South America

Australasia:

- Introduction
- Australia
- New Zealand
- The Pacific Islands
- Antarctica

Reading List

Main Text:

Boniface & Cooper – Worldwide Destinations: The Geography of Travel & Tourism
(Hodder & Stoughton, 2001)
(This text should be used in conjunction with a good Atlas to develop awareness of the location of destinations)

Alternative Text and Further Reading:

- World Travel Guide - (Columbus Press)
- Relevant Tour Operators' Brochures

